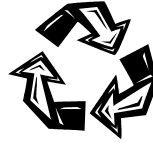


Keep it Up!

Sustaining a school recycling program takes on-going effort.

- Solve the “summer months” problem.
- Make it fun with contests, classroom rewards and personal recognition.
- Create and use an engaging slogan for your recycling effort.
- Build flexibility into the program. Be willing to make changes.
- Ask for feedback from students and school personnel.

Include everyone. A recycling program needs the participation and ownership of the entire school.



For local recycling information contact:

Clayton Ward Recycling, Richland
1936 Saint Street, 375-4086

Clayton Ward Recycling, Kennewick
119 E. Albany, 582-8277
www.claytonwardrecycling.com

Basin Recycling, Pasco
2021 N. Commercial Avenue, 545-8555

On-line resources to consider as you begin your recycling program:

- www.ci.richland.wa.us/Richland/enviro
- www.afandpa.org
- www.kab.org
- www.nrc-recycle.org
- www.plt.org
- www.paperrecycles.org

More information is available by contacting:

Gail Everett
City of Richland
Environmental Education Office
509-942-7730
geverett@ci.richland.wa.us

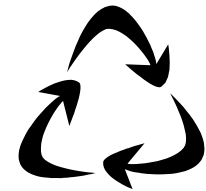


Environmental Education

School Recycling



How to Start a Recycling Program in Your School



Gail Everett
Environmental Education Office
City of Richland
Tel: 509-942-7730
www.ci.richland.wa.us/Richland/enviro

Starting a School Recycling Program

Gather the Facts

Identify recyclables

Conduct an audit to determine the amount and types of recyclables. Determine what to collect.

- Find out which materials are accepted at local recycling centers.

What are the potential costs and benefits of recycling?

How will the materials need to be collected?

Design your Program

Generate school administration support. Use the data gathered during the audit and discussions with the recycler to formulate a program and build ownership among key school officials, faculty and staff.

Designate a program coordinator and support team.

This team is crucial to the success of the program.



Organize Collection Procedures

Work with administrative and custodial staff to create a system that encourages student participation and ensures that recyclable materials are kept clean.

- **Containers** - Determine the size, number, and location of containers. Is money available? PTO/PTA will often fund these. Be sure containers are esthetically pleasing and do not take up a lot of room.
- **Collection points** - Determine how and where recyclables will be collected and stored. Be sure to check fire codes for paper storage.
- **Custodial staff** - Work with custodial staff to organize a manageable collection system.
- **Signage** – Have students create signs for the recycling containers to heighten visibility and show what materials are recyclable.

Start it up!

Phase in

Begin with a short test program in a cluster of classrooms or offices.

Hold a kick-off event

Involve the school community to build awareness, encourage program ownership and to educate about the value of recycling. Outreach presentations are available by contacting Richland's Environmental Education Office.

Involve students!

Education is Essential

- Make presentations
- Share information
- Use peer education
- Arrange field trips
- Focus on teachers
- Engage students
- Monitor recycling bins
- Reinforce - Use every opportunity!

Measure and Share Results

Keep Track:

- Evaluate results to determine program value.
- Compare wastes before and after recycling began.
- Expenses and cost-savings.
- Program participation.
- Publicize recycling successes.
- Post monthly recycling figures.
- Recognize recycling champions.
- Provide updates to parents and community residents.
- Enter your school recycling program in national recycling awards and competitions to bring recognition to the program and its leaders.

